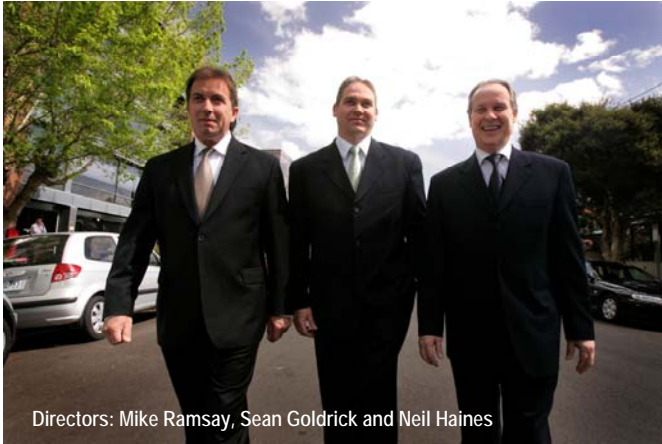




**CHARTER**  
RESOURCES

# securitynews

**December 2006**



Directors: Mike Ramsay, Sean Goldrick and Neil Haines

## Message from the Director

Welcome to another edition of Security News.

As we start to reflect on another year gone by, I am pleased to say Charter Resources has continued to innovate, grow and develop strong brand awareness in key commercial markets throughout Australia.

In 2006 we also achieved a milestone worth celebrating. After 10 years in business, we believe the company has the 'runs on the board' to show the industry Charter Resources is creative, client focused and professional. On behalf of the other directors – Neil Haines and Sean Goldrick – I'd like to publicly thank the entire Charter Resources team which has been a tremendous support network and has seen the business grow each and every year for a decade.

At this time of year we must also be aware of the need to protect our loved ones and secure our homes as we enjoy the holiday season. In this edition we outline a few hints and tips to ensure you truly have peace of mind when taking a break.

We wish all of our staff, clients, customers, suppliers and friends a joyful festive season and a safe and happy 2007.

If you have any feedback regarding any of the articles you find here, please don't hesitate to give me a call on 1300 667 300.

**Mike Ramsay**

## Crime doesn't take a break! - Holiday season home security tips

With your mind on family, friends and fun over the holiday season – some people are planning their attack on vacant homes. To ensure your peace of mind so you can truly relax, Charter Resources has a few tips on how to prevent your home becoming a holiday season burglary statistic.

1. Endeavour to make your house look lived-in - install timers on lamps and a radio that switches on during the evening.
2. Cancel your newspaper delivery and arrange for your mail to be collected– unread newspapers and full mail boxes are sure signs of a vacant property.
3. Ensure your doors and windows are fully secured - double keyed deadlocks are a great deterrent.
4. Store away ladders or outdoor items that may be used to aid in a burglary.
5. Don't leave a spare key under the mat or in another 'secret' hiding place. Experienced burglars have seen most of them before and know where to look.
6. Alert your neighbours to your absence and suggest they park a car in your driveway.
7. Trim the bushes and arrange for lawns to be cut if you're away for more than a fortnight.
8. Lock your power box with an electricity authority lock (to which you and the electricity company have a key) so that alarm systems can't be cut off from the power supply.
9. Install a back-to-base monitored alarm security system.
10. Alert the local police of your absence.

Your local Neighbourhood Watch group can lend you engraving devices to mark property such as TV's and portable valuable items for identification purposes in the event of a theft from your property.

**TIP: Instead of using your name or phone number - inscribe your drivers licence number.**

**You can also invest in a secure deposit box and lock your valuables away.**

## What to do at the scene of a crime - when a burglar calls!

If you realise a home burglary has occurred:

1. Do not enter the premises or if inside, leave immediately.
2. Contact the Police (000) via mobile phone or neighbours' phone.
3. Provide details of your name and current address location.
4. Wait for the Police to arrive.
5. Do not approach offenders or disturb the crime scene (do not touch anything), note any descriptions or additional information i.e. vehicle registrations, wait for direction from the Police.

## Frequently Asked Questions

**Q. What is a workplace crisis and how do I handle it?**

**A.** Many things can be defined as a crisis in the workplace. Events regarded as a security crisis include:

- a bomb threat;
- civil disturbance or demonstration;
- ruptured pipes causing major flooding;
- attempted suicide; or
- armed hold-up.

But what to do? Who to call? Charter Resource is often asked these questions and the best answer is – **identify, plan and prepare**. Each circumstance requires a different response and only through identifying the potential issues, planning for the management of the issue and making adequate preparations (including training and trauma counselling), will you have peace of mind.

**Q. How can I assess the effectiveness of risk management and security on my bottom line?**

**A.** The money a business spends on loss prevention and risk management must have a positive outcome and reflect true value in savings and profitability for a company or business. At Charter Resources, we believe security products and service work best when they form part of a strategic plan to manage the specific risks associated with a business. These risks change over time.

At the core of Charter Resources service is the risk assessment – a process to keep businesses safe, secure and always one step ahead. Following a risk assessment, Charter Resources designs, administers and implements a program specifically tailored to your requirements. Charter constantly reviews the efficiency of tailored programs to ensure clients get the most from security expenditure.

## Free up cash flow for peace of mind



Installing a security system should not be daunting or a drain on your cash flow. Charter Resources has recognised this and developed Charter Finance.

Charter Finance can ensure your business is professionally protected with closed circuit TV cameras (CCTV), installed security systems, monitored alarm systems and IT security without the hassle of managing depreciating assets.

Charter Finance offers fixed rental payments for all technical and electronic security products – helping secure your peace of mind.

Key benefits of Charter Finance at a glance:

- Free up your cash flow - spread out your payments
- Minimal or no initial capital outlay
- Most rental costs are fully tax-deductible
- Fixed rental payments for the life of the contract
- Flexibility to upgrade at completion of contract
- No depreciating assets on your books

For more information contact us on 1300 667 300 or email [admin@charterresources.com.au](mailto:admin@charterresources.com.au)

### Charter Out and About

Over the past couple of months Charter Resources showcased its services to the small business community at the National Franchise Convention (NFC06) at the Gold Coast and the National Retail Forum in Melbourne.

Director Mike Ramsay was also invited as a keynote speaker at NFC06.

His expertise in analysing internal fraud enlightened franchisees, franchisors and small business owners about protecting their assets from the enemy within.