



Chartercam Empire Motors

CharterCam - Just like being there... Only safer, quicker, cheaper and more comfortable.

The following is a true story, only the names have been changed to protect the innocent.

When the phone rang in the dead of night John Slattery, owner of Empire Motor Auctions woke with a start.

'Hello?'

'Hello, Mister Slattery, this is security control. We've just had two alarms go off at Empire Motor Auctions in Buckhurst Street. Would you like us to send out a patrol?'

'Really, two?' It's probably a false alarm and if you send a patrol, I'll have to pay a call-out fee, 'don't worry I'll go.

He threw on some clothes, got his big black torch from under the bed, jumped into his car and sped off to the auction house.

The industrial heart of the city is a lonely place at night, completely different to the day. A habitat for the violent and dishonest. He looked around before getting out of his car. He went over and checked to see if the front door was still locked. It was. Inside, the building was dark and cavernous, creaking in the wind. A hundred hoodlums could be hidden inside amongst the cars. It was always stressful checking out the business at night. His heart was beating like a drum. But no one seemed to be in there. The sensors were probably triggered by the wind moving the roller doors, or those damned Indian minor birds flying around.

He locked up and left, but on his way back home he got another call. Security Control again. Three more sensors had been triggered. Charter Security and the police scrambled their personnel and the two burglars who had been hiding inside the premises all the time John was there, were arrested.

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Both had previous convictions for violent crimes, so John had a lucky escape. With CharterCam the latest in security surveillance provided by Charter Security, John and other business owner's like him, no longer have to make a choice to send a patrol or to attend the business in person when an alarm goes off. Why not? (I am keeping you in suspense because it's not often you get to announce game-changing new technology.)

Now, when an alarm is activated a signal is sent to his mobile phone. From the safety and comfort of his warm bed, John can link through to his security system via CharterCam and access the CCTV cameras at Empire Motor Auctions and see what is going on at his business in real time. He can pan and tilt and change cameras, via controls on his mobile. He can also arm and disarm his security system from his mobile. Aha.. Two buffoons, unaware they are the stars of a new TV reality show called Two Buffoons Get Busted, are inside Empire Motor Auctions trying to pry open the roller doors to steal cars. John rings the police (from the safety and comfort of his warm bed.. Did I mention that?) And tells them that there is a hot burg in progress. The police love a hot burg.

John loves his warm bed. Everyone's happy. John can watch the arrest live on his mobile from his bed, like an episode of NCIS. CharterCam is truly game-changing technology and it is being installed across Australia now, so for those of you who want the game changed contact

Aaron Hillier at Charter Security on 1300 667 300 or ahillier@chartersecurity.com.au. Your future is in your hands.

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