



A CEO USING CHARTERCAM VIDEO SURVEILLANCE

Harry Broome, the CEO of Mars Steel, is sitting in the Gold Wing club at Brisbane airport. Though it is only midday, around him other executives are drinking scotch and reading the BRW and the Fin Review. Hard to come back from three scotches at midday, but at one time Harry would have been tempted to indulge too. These half-hour layovers while waiting for a plane are virtually worthless. Not enough time to study a report or write and overview, or analyse monthly revenues.

At least, these small, irritating layovers used to be worthless. They're not anymore. Harry reaches into his jacket pocket and takes out his mobile. Who to check first? *Andy Morgan. Andy Morgan has been worrying me lately.* Productivity is down two percent in Perth and Morgan is the General Manager there.

Harry dials the Perth site and links to the Charter Cam video surveillance network and begins to watch live time. He flicks to the staff car park. It's 9.15 in Perth and Morgan's car isn't there. He swaps to another camera. Inside the factory the production line is operating. Good. Using his mobile he controls the camera and pans up and down. A forklift is parked right under the conveyor offload, a major OHS issue. He's spoken to Morgan about that before. Panning further he sees there is no stockpile of steel rod at the feed for the engine line, meaning production will be suspended when it runs out. That's where the productivity goes. There's the two percent drop.

A phone call to Morgan follows – let us draw a veil of diplomacy over it. Suffice to say it is heated enough to get the Gold Wing members reaching for their scotches and taking shelter in their BRW's. Harry dials another number and connects to CharterCam and observes the Mars Steel's Wollongong site. Harry notices more inefficiencies and jobs that need doing.

"Flight QA875 for Sydney is now boarding for Gold Wing members, we hope you enjoy your journey."

While other CEOs cooled for half an hour and browsed the business pages Harry Broome has taken a national tour of his many sites. And most of his subordinates don't even know he's dropped in... yet.

Find out more about CharterCam the security surveillance system you control remotely, at any time from anywhere.

Contact Aaron Hillier at Charter Security ahillier@chartersecurity.com.au or call 1300 667 300.

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